

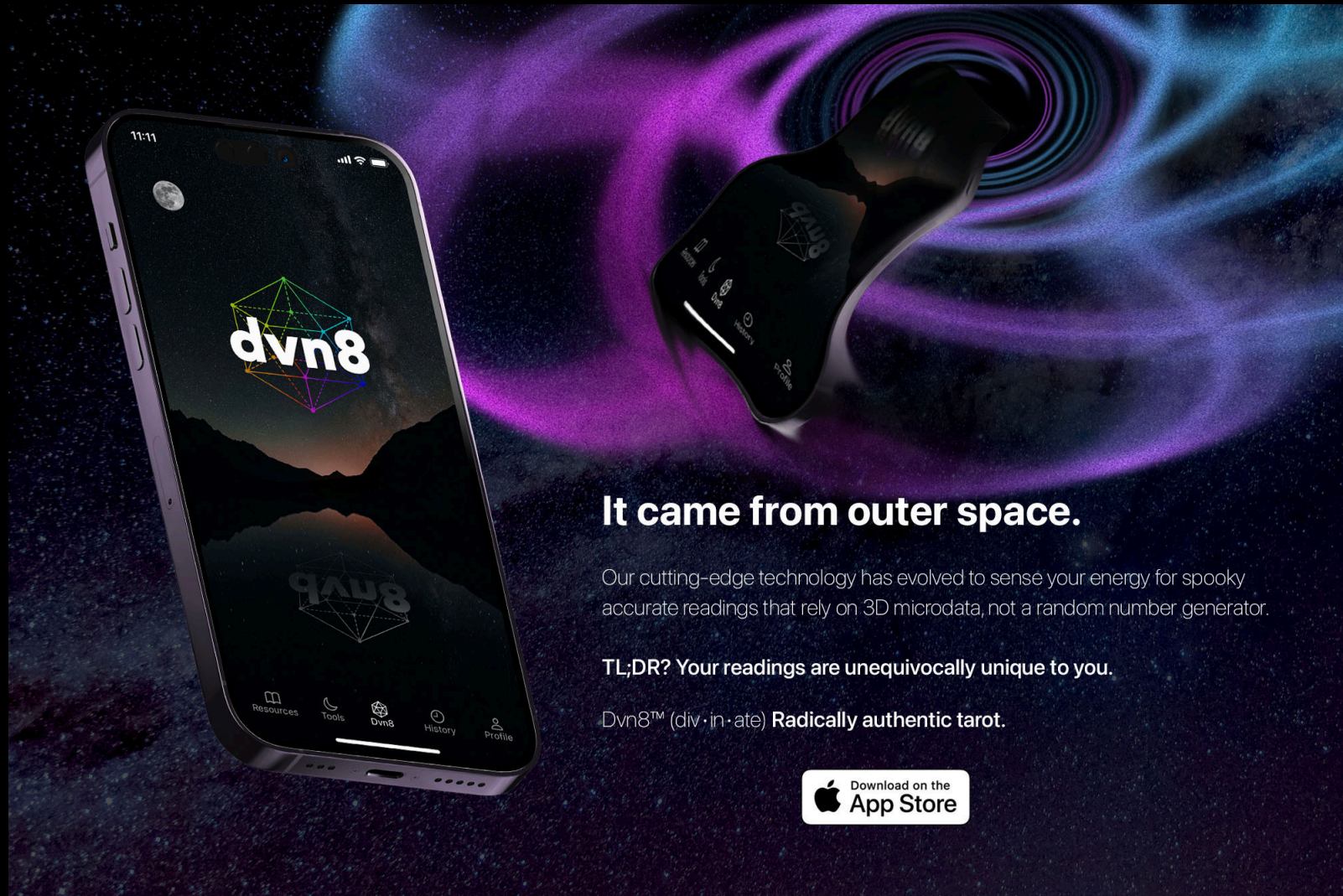
Dvn8 2.0 Pitch Deck.

Gen Z and Millennial womxn are more into tarot, witchcraft, and astrology than ever before. *Dvn8* (div•in•ate) transforms the digital tarot landscape with our revolutionary technology and makes spooky shit accessible. Version 2.0 of our app just launched **Spring 2023** with new navigation, tools, and more.

So without further ado, here's the 411...

- ➡ **Who we are.**
- ➡ **So, what is it?**
- ➡ **Why it's pretty f'ing cool.**
- ➡ **Socials.**




The image features a smartphone on the left and a Dvn8 tarot card on the right, set against a dark, starry background with swirling purple and blue nebulae. The smartphone screen displays the Dvn8 app interface, which includes a colorful geometric logo, the text 'dvn8', a landscape image, and a bottom navigation bar with icons for Resources, Tools, Dvn8, History, and Profile. The tarot card is black with a white geometric logo and the text 'Dvn8' and 'Radically authentic tarot'.

It came from outer space.

Our cutting-edge technology has evolved to sense your energy for spooky accurate readings that rely on 3D microdata, not a random number generator.

TL;DR? Your readings are unequivocally unique to you.

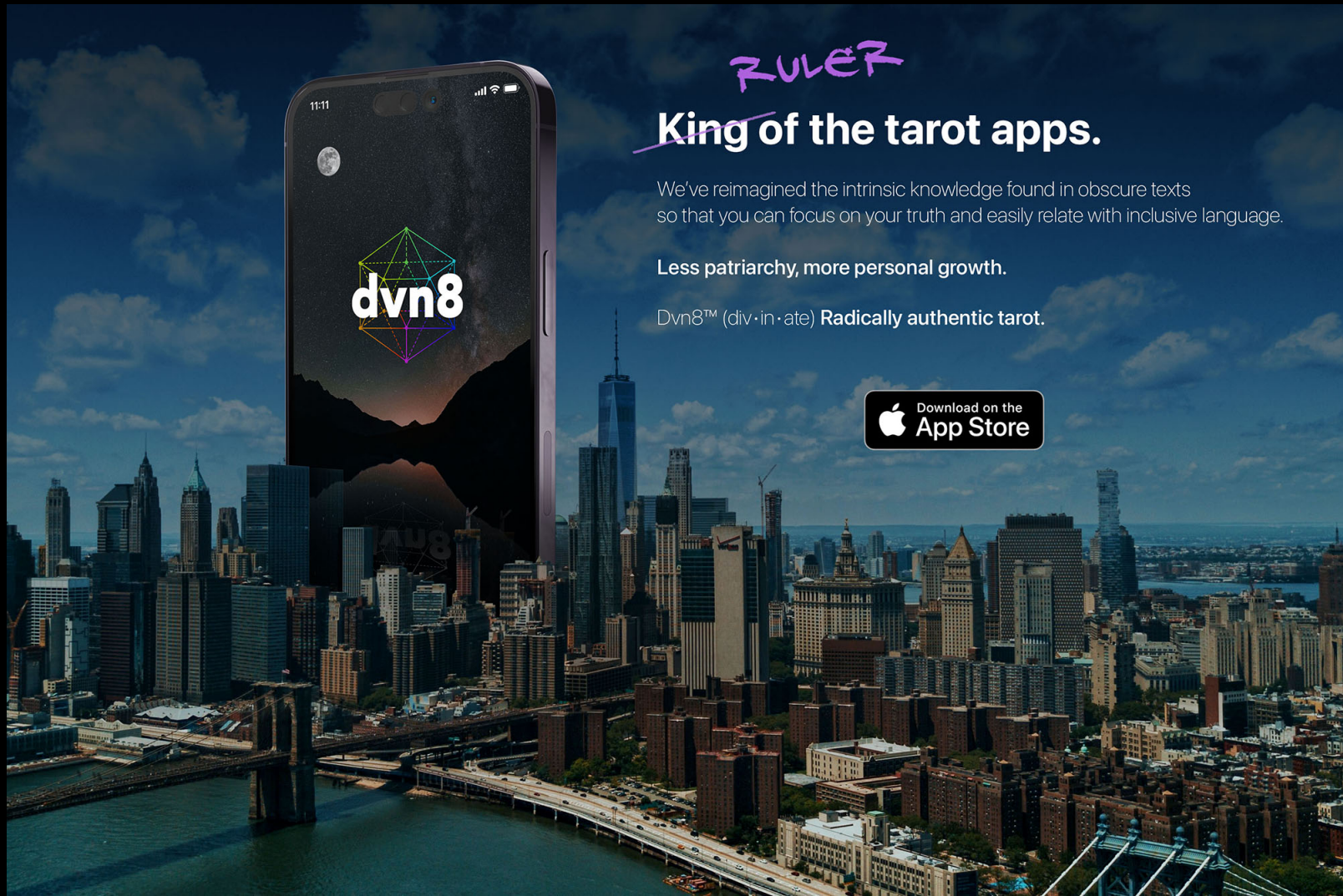
Dvn8™ (div·in·ate) **Radically authentic tarot.**



Who we are.

- ➔ **Koa Wood** (he/him) is a practicing Buddhist (and certified Apple geek) with a passion for software programming. He's always looking for ways to promote compassion, healing, and self-love — the antidote for societal chaos.
- ➔ **Chandler Ford** (she/they) is a tarot practitioner and artist. A content creator in the truest sense of the word, they enjoy making all types of things with precision accuracy. Her Libra sun, Aquarius moon, and Leo rising explain it all.
- ➔ **Right Alignment**, our software venture, is so named because our main goal is to promote self-reflection and elevated thinking. At the risk of sounding too woo-woo, we're here to change the way the world sees themselves and others. We're currently 100% self-funded, and we've worked full-time on this venture for over two years.






~~RULER~~ King of the tarot apps.

We've reimagined the intrinsic knowledge found in obscure texts so that you can focus on your truth and easily relate with inclusive language.

Less patriarchy, more personal growth.

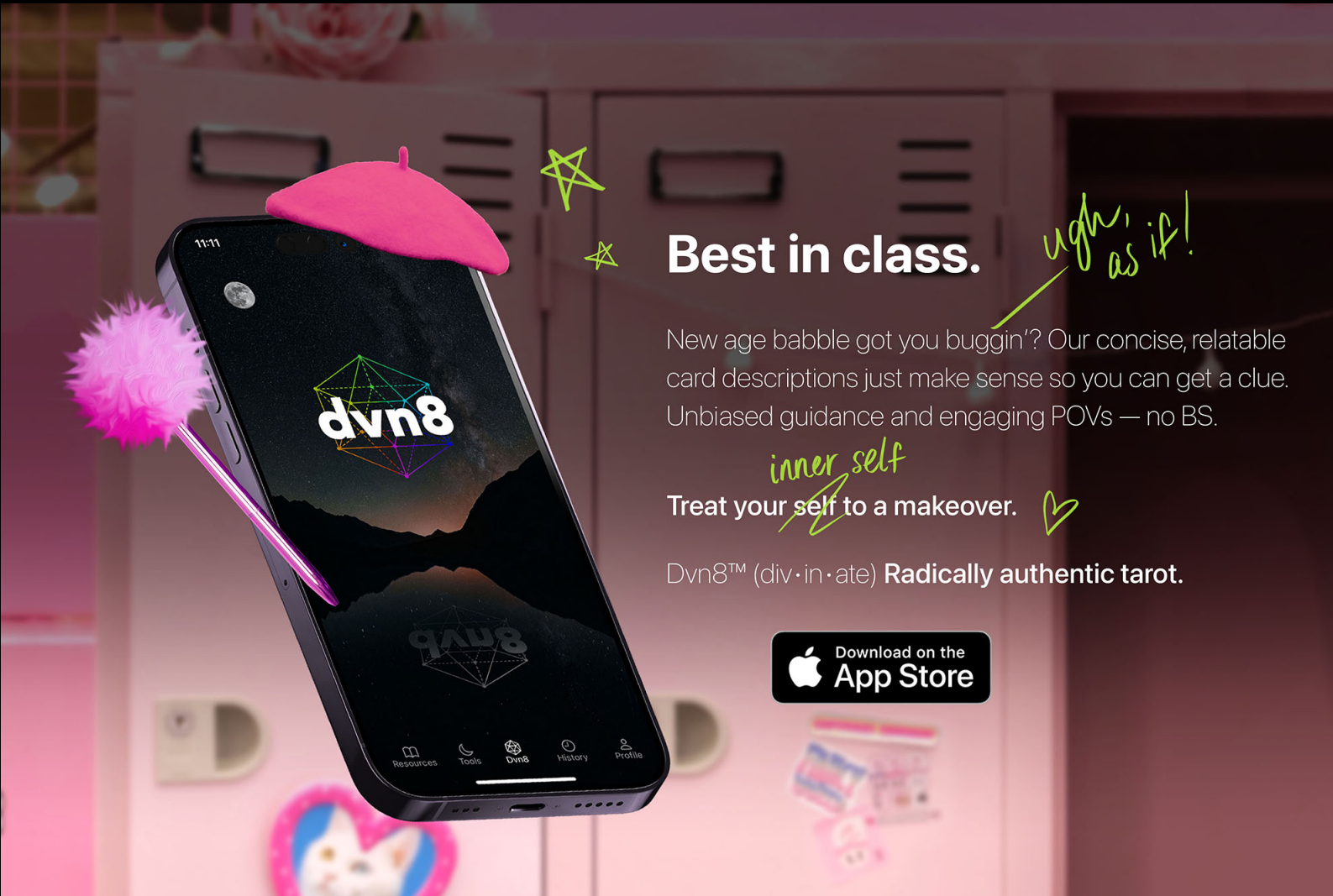
Dvn8™ (div·in·ate) **Radically authentic tarot.**

 Download on the
App Store

So, what is it?

- ➔ *Dvn8* is a best-in-class **tarot app** with cutting-edge, energy-reading technology. We want to de-mystify divination for spiritually-curious individuals. Think *Co-Star* for tarot, but with a twist. (And yes, we totally made up the word divinate.)
- ➔ If you're not familiar, tarot is way more than fortune-telling. **It's a way to turn off the noise and tune into your intuition.** Originally based on traditional playing cards, tarot cards spark introspection by weaving a story about your personal journey. It can be a way to make sense of your world or simply an entertaining pastime.
- ➔ *Dvn8* is **sleek, spooky**, and **accurate**. It was built entirely in Apple's newest technologies, and it runs on iPhone and iPad with an Apple Watch component.
- ➔ We have 1.5k+ active users, over 6.3k downloads, and a **4.8/5 star** rating with rave reviews — all after a little over one year in the Apple App Store!






Best in class. *ugh, as if!*

New age babble got you buggin'? Our concise, relatable card descriptions just make sense so you can get a clue. Unbiased guidance and engaging POVs — no BS.

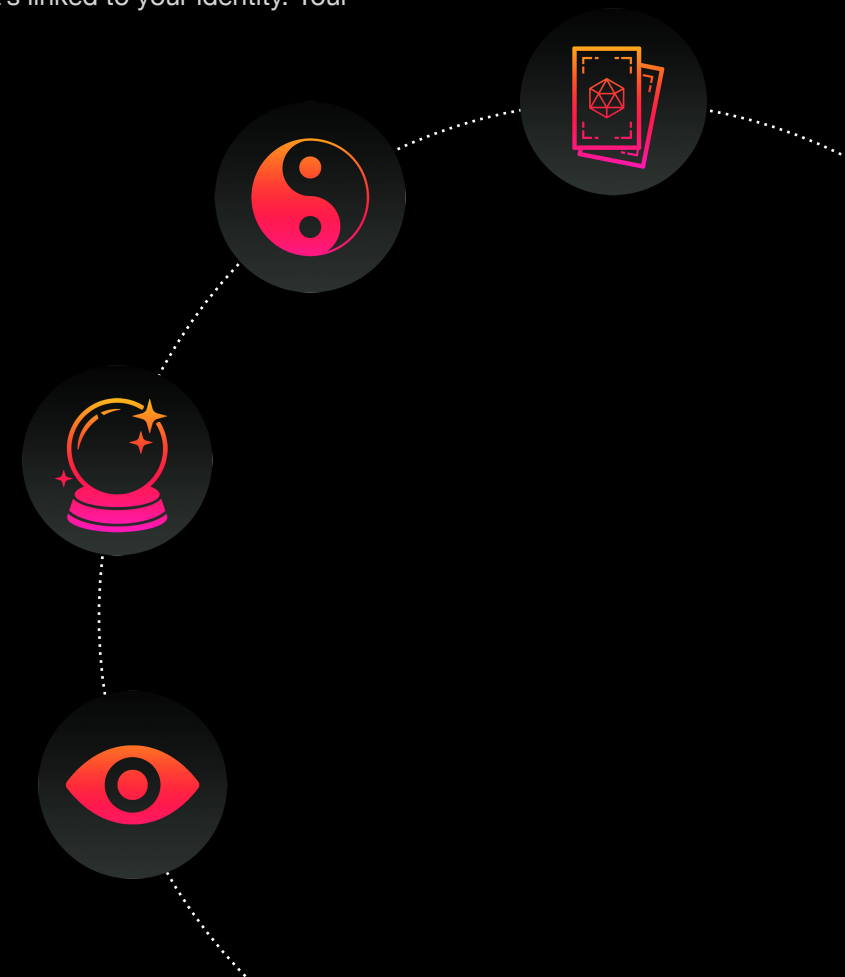
inner self
Treat your self to a makeover. ♡

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Why it's pretty f'ing cool.

- ➔ No other tarot apps use anything close to our energy-reading technology. **We created a proprietary algorithm that uses your energy to select the cards instead of a random number generator.** Why is this important? In the world of spirituality and divination, feeling connected is vital. Random number generated readings can't replicate the real deal. We do.
- ➔ All of our card descriptions feature **gender-neutral language** so that you can easily relate and focus on your truth.
- ➔ We believe in transparency, not tracking. We don't collect user content or any data that's linked to your identity. Your personal data is always **private**.
- ➔ We want to hype you up! *Dvn8*'s card descriptions are supportive and upbeat. The world is difficult enough without us piling on too.
- ➔ *Dvn8* does more than just tarot. We also offer interpretations of the **I Ching** and **Germanic runes**. Both modalities are based on ancient oracles, which is pretty legit. And if you're not familiar with one or the other, *Dvn8* can provide an approachable introduction!
- ➔ We're on track to add Spanish language integration within the next six months to expand our localization coverage. ¡Vamos a celebrar pronto!



Spooky AF.

Confronting your insecurities and fears can be scary stuff.
We offer dynamic perspectives to illuminate your truth.
This isn't fortune-telling.

This is real shadow work.

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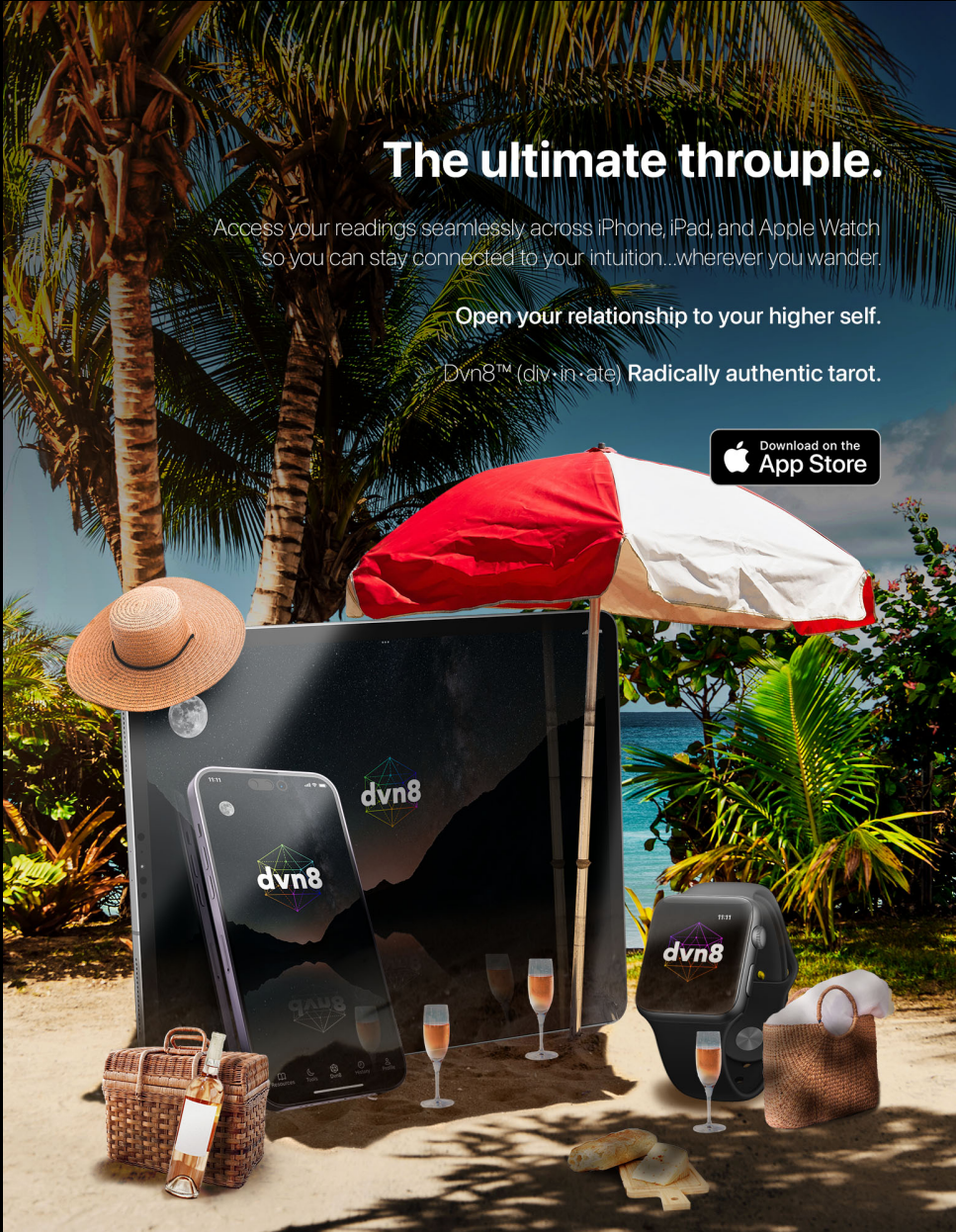
Socials.

- ➔ We're **@dvn8app** across all social platforms!
- ➔ We aim to connect with our users on a more intimate level by engaging on popular social platforms like **Instagram** and **TikTok** to enhance our social presence while creating relatable content for our users.
- ➔ By interacting with users not only in-app but also in the public sphere, we can grow our user base organically and create sharable moments to increase organic recommendations.
- ➔ Our posts focus on pillars like: our **diverse identity**, authentic **community content**, and **product** information.



Contact.

Chandler Ford
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The ultimate throuple.

Access your readings seamlessly across iPhone, iPad, and Apple Watch
so you can stay connected to your intuition...wherever you wander.

Open your relationship to your higher self.

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